

Christopher Guest

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PRODUCTION and PRODUCTION COORDINATION EXPERIENCE

Web Series Producer

GopherX.net, Toronto (2006-2008)

- Organized all aspects of production and postproduction
- Internet marketing, video distribution and site/video monetization

Pitch Concept Development, Production, and Postproduction

Johnny Entertainment Productions, Toronto (2004-2005)

- Organized all aspects of development, production and postproduction
- Production of print media for marketing

Production Management, Location Sound, Audio Postproduction

Fuse Productions, Toronto (2002-2003)

- Production management and office coordination
- On location audio recording, audio mixing, sound design and postproduction

Composer, Sound Designer, Recording Engineer

Coil Productions, Ottawa (2002)

- Original composition and music direction for short documentary
- Music and audio recording, mixing and postproduction

ADMINISTRATION EXPERIENCE

Web Operations – IT World Canada (2008)

- Dart (Doubleclick) operations
- Coordination of newsletter deployment
- Liaison with Sales and Tech to ensure maximum monetization of the sites

Workforce Management – Meloche Monnex, Toronto (2003 – 2007)

- Call center systems operation, computer specialist
- Creation of productivity, adherence and accessibility reports

Audiovisual and Computer Technician, Toronto/Ottawa (2000 – 2003)

- On-location computer repair, servicing and upgrades
- One-on-one computer tutoring
- Live audio, lighting, PowerPoint operation and video switching
- Conference recording, telephone conferencing, and Infrared broadcasting

OTHER RELEVANT SKILLS (details on next page)

- Website creation, design and management
- Project planning, execution and leadership
- Problem solving, report and presentation creation, data analysis
- Microsoft Excel, Access, PowerPoint, Word, Word Perfect Suite
- Avid, Final Cut Pro, Vegas, After Effects, Flash, Photoshop
- HTML, XML, PHP, JavaScript, ActionScript, Excel Scripts, Visual Basic Macros
- Computer hardware installation, maintenance, conflict resolution

EDUCATION

Film studies - Ryerson University, Toronto (2002-2003)

- Continuing education – Editing, Production Tech, Producing

Corporate Training - Telav Corporate Training, Ottawa (2000 – 2001)

- Training in all manner of audio, video and projection equipment

Bachelor of Arts with Honours - University of Alberta, Edmonton (1996 – 2000)

- Music Composition, Philosophy

SOFTWARE BREAKDOWN

Adobe Flash – Graphic and mixed media animation, game and website programming, HTML/XML/Actionscript interaction, Flash SEO

Dreamweaver and XML Fox – HTML, XML, Javascript programming, libraries, css stylesheets, large site management

Avid, Final Cut Pro, Sony Vegas – Video editing, titles, colour correction and video effects

AfterEffects and Photoshop – Titles and logo creation, colour and motion effects, animation

Protools, Sound forge, Sony Vegas and Acid – recording, mixing, ADR, sound effects and original music creation

Sony DVD Architect, Ulead and other DVD creation software – Packaging, menu and interface design, and file preparation.

Divx, Quicktime, and other video compression – Compression for web, cellphone and DVD distribution, format conversion, and file preparation

WEB SKILLS BREAKDOWN

Dynamic Flash, PHP and Javascript Websites – The creation of compelling interactive websites with content management

Web Promotion and Search Engine Optimization – Search engine savvy design, link building, Facebook and social networking promotion, article distribution, email capture

Internet Video Promotion – Extensive knowledge of internet video distribution, podcasting and cross-platform networks, and their monetization opportunities

RSS Feeds and Feedburner – Creation and promotion of XML RSS and Atom feeds for podcasting, blogging and widget distribution, and powered by Feedburner analysis

Widgets and Google Gadgets – Creation of original javascript widgets using Google and other widget API

Adwords, Adsense, DoubleClick and other CPM, CPC, and CPA Advertising – Campaign creation, keyword analysis, link building, advertising management/optimization, and the creation of effective text and graphical ad creatives.

Google Analytics – Analytic and conversion analysis