

Christopher Guest

#2011 - 40 Homewood Ave. Toronto, ON M4Y 2K2 - 416-420-7091 - contact@christopherguest.ca - www.christopherguest.ca

TELEVISION AND INTERNET CREDITS

Producer /Director "Tights and Fights: Ashes" (in production)

~ A 180 part short form Superhero confessional comedy series, funded by the Independent Production Fund

Producer "Pretty in Geek" (in post production)

~ A 8 part, 5 minute short form gamer girl dramatic comedy series

Producer "Job Review with a Vampire" (in post production)

~ A 6 part, 7 minute multiplatform vampire comedy series

Producer/Editor "Team Leader"

~ A 12 part short form (54 min. total) dark office comedy series, aired on Movieola, distributed by QuatMedia

Producer /Editor/Sound Editor "Tights and Fights"

~ A 52 part short form (110 min. total) Superhero webcam comedy series, aired on Movieola

Web Distributor "Ask Doctor Newt"

~ A 35 episode comedy short form series distributed across 12 video networks, blogs and a custom website

Producer /Editor/Sound Editor "Jake Moxie and the Battle between the Planets"

~ An 11 minute pilot for an animated television series

Production Manager/Location Sound/Sound Editor "Flip!"

~ A half hour lifestyle television show, in English, about Filipino life and culture in Toronto, aired on OMNI 2

WORK EXPERIENCE

Video Production Coordinator – IT World Canada (2008-2010)

- ~ Oversee all aspects of video production and distribution for Canada's 5 largest IT websites
- ~ Coordinate and train staff writers on video production and video equipment for daily in-studio and field interviews
- ~ Liaison with graphic designers and editorial to create effective video packaging from design to playlist
- ~ Manage on air talent and high level studio guest from corporations and government
- ~ Establish video production within the company, including: video advertising integration, analytics, and feeds to build user engagement and advertising inventory

Web Operations – IT World Canada (2008)

- ~ Trafficked advertising using Dart (DoubleClick), and provided forecasting and web analytics for Canada's 5 largest IT websites
- ~ Liaison with Sales and Technical departments to ensure maximum monetization of the sites and campaign objectives
- ~ Managed external client relationships with advertisers and ad agencies to ensure an effective campaign

Workforce Specialist – Meloche Monnex, Toronto (2003 – 2007)

- ~ Operated and maintained call center systems, processes, reporting and sensitive data for a workforce of over 300
- ~ Created communication and administrative processes saving over 2000 man-hours per year

Audiovisual and Computer Technician, - Freelance/Telav AVW, Ottawa (2000 – 2003)

- ~ Managed client relations and technical needs of large corporate and government conferences
- ~ Tasks included servicing and operating computers, audiovisual equipment, live audio, lighting, PowerPoint presentations, video switching, conference recording, telephone conferencing, and Infrared broadcasting

Christopher Guest – continued

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WEB SKILLS

Internet Video Promotion – Extensive knowledge of internet video distribution, transmedia, social and cross-platform networks, and their marketing or monetization opportunities

Dynamic Flash, PHP and Javascript Websites – The creation of compelling interactive websites with viral agents, ad serving, and content management including Wordpress

Web Promotion and Search Engine Optimization – Search engine savvy design, link building, Facebook and social networking promotion, article distribution, email capture

RSS Feeds and Feedburner – Creation and promotion of XML RSS and Atom feeds for podcasting, blogging and widget distribution, and syndication analytics

Widgets and Google Gadgets – Creation of original javascript widgets using Google and other widget API

Adwords, Adsense, DoubleClick and other CPM, CPC, and CPA Advertising – Campaign creation, keyword analysis, link building, advertising management/optimization, and the creation of effective text and graphical ad creatives

Internet and Video Analytics – Analytic and conversion analysis using Google Analytics, Omniture and TubeMogul

SOFTWARE AND PRODUCTION KNOWLEDGE

Adobe Flash, InDesign, AfterEffects and Photoshop – Graphic and mixed media animation, game and website programming, HTML/XML/Actionscript interaction, Flash SEO, titles and logo creation, colour and motion effects, animation

Avid, Final Cut Pro, Sony Vegas – Video editing, titles, colour correction, transitions, video effects, ADR, foley and post audio

Dreamweaver and XML Fox – HTML, XML, PHP, CSS, Javascript programming, large site management

Protools, Sound forge, Sony Vegas and Acid – recording, mixing, sound effects, mastering and original music creation

Sony DVD Architect, Encore and other DVD creation software – Packaging, menu and interface design, and file preparation

Quicktime, Divx, FLV and other video compression – Compression for web, mobile and DVD distribution, format conversion, and file preparation

Camera Operation – Sony XDcam EX1, Canon XHA1, Canon XL2, studio lighting and talent direction

Location and Studio Audio – boom operation, multitrack recording, audio mixing, dialog editing, music creation

EDUCATION

Film studies - Ryerson University, Toronto (2002-2003)

~ Continuing education – Editing, Production Technology, Producing

Corporate Training - Telav Corporate Training, Ottawa (2000 – 2001)

~ Training in all manner of audio, video and projection equipment

Bachelor of Arts with Honours - University of Alberta, Edmonton (1996 – 2000)

~ Music Composition, Philosophy